

Your First Post Starts Here

A SOCIAL MEDIA STARTER GUIDE TO LIVE LOCALLY ALABAMA

What is Live Locally Alabama?

Live Locally Alabama is a free, statewide campaign created by the Alabama League of Municipalities to help you show citizens everything your municipality does for them and builds the community pride that keeps people engaged, involved and proud to call your community home.

The best part is everything is already made for you! Graphics, videos and captions are all ready to download and post. No design skills, no communications department and no budget are needed.



Make your first post right now (seriously, it takes 5 minutes!)

STEP 1: Download the “[Just Launched](#)” graphic bundle, select extract all and pick your favorite image.

STEP 2: Copy this caption (just add your municipality’s name):

The city/town of *[insert your municipality]* is thrilled to support Live Locally Alabama, a quality-of-life campaign developed to enhance the well-being of our communities. Learn more at: <https://almonline.org/LiveLocallyAlabama.aspx>. #LiveLocallyAlabama

STEP 3: Post it on your social media pages.

That’s it. You’re officially part of the movement, and your citizens just saw their community celebrated. Feels good, right?

Be sure to check out the sample social media calendar and campaign logo style guide for additional tips and ideas for promotion.

Explore it all: almonline.org/LiveLocallyAlabama.aspx

Questions or want a hand getting started? We're here to help!

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